



NEW BOOK ACQUISITIONS FOR THE MONTH OF OCTOBER 2024
COLLEGE LRC (Level 1)

BA COMMUNICATION

Seargeant, Philip (2024). *The future of language: how technology, politics and utopianism is transforming the way we communicate*. Bloomsbury Academic. Call Number: GC P 107 S43 2024

Lindsell-Roberts, Sheryl (2023). *Technical writing for Dummies*, 2nd ed. John Wiley & Sons, Inc. Call Number: GC T 11 L56 2023

Aiello, Giorgia (2020). *Visual communication: understanding images in media culture*. SAGE. Call Number: GC P 93.5 A34 2020

BS ACCOUNTANCY, BSBA-FINANCIAL MANAGEMENT, MARKETING MANAGEMENT

Carr, Olivia (2024). *Self-made : build a big life from a small business*. Wiley. Call Number: GC HF 5386 C37 2024

Bouchentouf, Amine (2023). *Investing in commodities*, 2nd ed. For Dummies. Call Number: GC HG 6046 B68 2023

McNab, Chris (2022). *Elon musk: innovator, entrepreneur and visionary*. Arcturus Publishing. Call Number: GC HC 102.5 M36 2022

Hagar, Keith (2020). *Principles of cost accounting*. Clanrye International. Call Number: GC HF 5686 H34 2020

Edmonds, Christopher T. (2019). *Introductory financial accounting for business*. McGraw-Hill Education. Call Number: GC HF 5636 E36 2019

Naughton, Barry (2018). *The Chinese economy*, 2nd ed. The MIT Press. Call Number: GC HC 427.95 N38 2018

BS COMPUTER ENGINEERING, INFORMATION TECHNOLOGY

Dodhia, Rahul (2024). *AI for social good : using artificial intelligence to save the world*. John Wiley & Sons, Inc. Call Number: GC Q 334.7 D63 2024

_____. (2023). *3G Handy guide: agile project management*, 2nd ed. 3G E-learning. Call Number: GC TS 157.4 T44 2023

Virr, Paul (2021). *The 50 greatest engineers: the people whose innovations have shaped our world*. Arcturus Publishing. Call Number: GC TA 15 V57 2021

Li, Robin (2020). *Artificial intelligence revolution: how AI will change our society*. Skyhorse Publishing. Call Number: GC Q 335 L5 2020

Eiseman, Leatrice (2017). *The complete color harmony: expert color information for professional results*, Pantone edition. Rockport Publishers. Call Number: GC BF 789 E37 2017

BS HOSPITALITY MANAGEMENT, BS TOURISM MANAGEMENT

Maranan, Jovid Maricar D. (2024). *Sustainable tourism : a comprehensive guide to promoting responsible travel*. Mindshapers, Co., Inc. Call Number: FIL G 156.5 S87 2024

Rojo, Lorenzo G. (2022). *Bar and beverage service : TESDA bartending NC II core competencies and elective competencies-based edition*, 3rd ed. Mindshapers, Co., Inc. Call Number: FIL TX 950.7 R56 2022

Guijo, Javier G. (2022). *Heritage churches of the Cagayan River Basin*. Vibal Foundation. Call Number: FIL NA 4800 G35 2022

BS PSYCHOLOGY

Skillings, Pamela (2024). *Job interview For Dummies*. John Wiley & Sons, Inc. Call Number: GC HF 5549 S55 2024

Eide, Brock (2023). *The dyslexic advantage: unlocking the hidden potential of the dyslexic brain*. Penguin Random House. Call Number: GC RC 394 E33 2023

Dyer, Rylan (2019). *Understanding psychology*. Lanrye International. Call Number: GC BF 121 U53 2019

GENERAL EDUCATION

Mabini, Apolinario (2023). *La Revolucion Filipina = the Philippine Revolution : the Political writings of Apolinario Mabini vol. 2 (1899-1902)*. National Historical Commission of the Philippines (NHCP). Call Number: FIL DS 679 M33 2023 vol. II

_____. (2023). *Remembering World War II in the Philippines, vol. 1*. National Historical Commission of the Philippines (NHCP). Call Number: FIL D 802 R46 2023

_____. (2022). *Everyday culture : our schools of living traditions volume II Luzon and Visayas*. National Commission for the Culture and the Arts (NCCA). Call Number: FIL HM 101 E94 2022 vol. 2

Viray, Edilberto B. (2021). *Health economics*. Anvil. Call Number: FIL RA 410 H43 2021

Lanzona, Jr., Leonardo A. (ed.) (2021). ***From tenancy to ownership : lessons from the agrarian reform programs from the Commonwealth to contemporary periods (1935-2015), vol. I.*** National Historical Commission of the Philippines (NHCP). Call Number: FIL HD 1333 F76 2021 vol. 1

Benipayo, Desiree Ann Cua (2019). ***Honor : the legacy of Jose Abad Santos.*** National Historical Commission of the Philippines (NHCP). Call Number: FIL DS 685.8 B46 2019

National Historical Commission of the Philippines (2016). ***Reexamining the history of Philippine-Spanish relations.*** National Historical Commission of the Philippines (NHCP). Call Number: FIL DS 673 R44 2016

SENIOR HIGH SCHOOL LRC (U HALL 2)

Aulet, Bill (2024). ***Disciplined Entrepreneurship: 24 Steps to a Successful Startup.*** John Wiley & Sons, Inc. Call Number: GC HD 62.5 A28 2024 SHS

Charan, Ram; Et Al. (2024). ***The Leadership Pipeline: Developing Leaders in the Digital Age***, 3rd ed. John Wiley & Sons, Inc. Call Number: GC HD 57.7 C43 2024 SHS

Diamond, Stephanie; Allan, Jeffrey (2024). ***Writing AI Prompts.*** John Wiley & Sons, Inc. Call Number: GC LB 1028.43 D53 2024 SHS

Didau, David (2024). ***Bringing the English Curriculum to Life: A Field Guide for Making Meaning in English.*** Routledge. Call Number: GC LB 1576 D53 2024 SHS

Elting, Liz (2024). ***Dream Big and Win: Translating Passion into Purpose and Creating a Billion-Dollar Business.*** John Wiley & Sons, Inc. Call Number: GC BF 637 E48 2024 SHS

Goldberg, David E. (2024). ***Beginning Chemistry***, 5th ed. Schaum's Outlines. Call Number: GC QD 41 G65 2024 SHS

Jackson, Christa; Et Al. (2024). ***Grades 6-12: Simplifying Stem: Four Equitable Practices to Inspire Meaningful Learning.*** Corwin Press, Inc. Call Number: GC LB 2806.15 J33 2024 SHS

Lachance, Julie (2024). ***Practice Makes Perfect: Basic English***, 4th ed. McGraw Hill. Call Number: GC PE 1073.5 L33 2024 SHS

Mayberry, Matt (2024). ***The Transformational Leader: How the World's Best Leaders Build Teams, Inspire Action, and Achieve Success.*** John Wiley & Sons, Inc. Call Number: GC HD 57.7 M38 2024 SHS

Ocampo, Ambeth R. (2024). ***History in lockdown.*** Anvil Publishing, Inc. Call Number: FIL DS 653 O23 2024 SHS

Ocampo, Ambeth R. (2024). ***Meaning and History : The Rizal Lectures.*** Anvil Publishing, Inc. Call Number: FIL DS 675.8 O23 2024 SHS

Sistek, Cynthia; Fabry, Dee L. (2024). ***Assessing Through the Lens of Social and Emotional Learning: Tools and Strategies.*** Corwin Press, Inc. Call Number: GC LB 1072 S57 2024 SHS

Tyson, Eric; Et Al. (2024). ***Small Business***, 6th ed. John Wiley & Sons, Inc. Call Number: GC HD 62.7 T97 2024 SHS

Young, Stephen (2024). ***The Power of Evolved Leadership: Inspire Top Performance By Fostering Inclusive Teams.*** Insights Education Systems, LLC. Call Number: GC HD 57.7 Y69 2024 SHS

- Alexander, Rhea; Et Al. (2023). ***A Design-Driven Guide for Entrepreneurs: Strategies for Starting up in a Multiverse***. Routledge. Call Number: GC HD 62.5 A44 2023 SHS
- Behler, Anne C. (Editor) (2023). ***Leading Dynamic Information Literacy Programs: Best Practices and Stories from Instruction Coordinators***. Routledge. Call Number: GC Z 682.4 B44 2023 SHS
- Delahunty, Andrew (Editor) (2023). ***Oxford School Dictionary***, 8th ed. Bell and Bain Ltd. Call Number: REF PE 1628 O94 2023 SHS
- Gourlay, Candy (2023). ***Wild Song***. Anvil Publishing, Inc. Call Number: FIL PR 9550.8 G68 2023 SHS
- Greenleaf, Cynthia; Et Al. (2023). ***Reading For Understanding***, 3rd ed. Jossey-Bass: A Wiley Brand. Call Number: GC LB 1632 R43 2023 SHS
- Imani, Jakada; Et Al. (2023). ***Management in a Changing World: How to Manage for Equity, Sustainability, and Results***. John Wiley & Sons, Inc. Call Number: GC HD 31.2 I43 2023 SHS
- Janssen, Sarah (Editor) (2023). ***The World Almanac and Book of Facts 2024***. Skyhorse Publishing, Inc. Call Number: REF AY 67 W67 2024 SHS
- Ocampo, Ambeth R. (2023). ***Cabinet of Curiosities : History from Philippine Artifacts***. Anvil Publishing, Inc. Call Number: FIL DS 661 O23 2023 SHS
- Soto, Ivannia; Et Al. (2023). ***Equity Moves to Support Multilingual Learners in Mathematics and Science***. Corwin Press, Inc. Call Number: GC QA 135.6 S68 2023 SHS
- Talbot, Fiona (2023). ***How to Write Effective Business English: Your Guide to Excellent Professional Communication***, 4th ed. Kogan Page Limited. Call Number: GC PE 1479 T35 2023 SHS
- Tang, Audrey (2023). ***The Leader's Guide to Well-being: How to Use Soft Skills to get Hard Results***. Pearson. Call Number: GC HD 57.7 T36 2023 SHS
- Templar, Richard (2023). ***The Rules of Thinking: A personal code to think yourself smarter, wiser, and happier***, 2nd ed. Pearson. Call Number: GC BF 441 T46 2023 SHS
- Vistan, Deogracias N. (2023). ***The Filipino Entrepreneur : Opportunities and Strategies in a Growth Economy***. Anvil Publishing, Inc. Call Number: FIL HB 615 V57 2023 SHS
- Warne, Lorraine (2023). ***7 Secrets of Great Leaders: Use what they know to get to the top***. Pearson. Call Number: GC HD 57.7 W37 2023 SHS
- Fielding, Paul J. (2022). ***How to Manage Projects: Essential Project Management Skills to Deliver On-time, On-budget Results***, 2nd ed. Kogan Page Limited. Call Number: GC HD 69 F54 2022 SHS

Henry, Family (2022). ***Book Lovers***. Bekley Romance. Call Number: FIC PS 3608 H46 2022 SHS

Theobald, Theo (2022). ***Develop Your Presentation Skills: How to inspire and inform with clarity and confidence***, 5th ed. Kogan Page Limited. Call Number: GC HF 5718.22 T56 2022 SHS

Lee-Chua, Queena (2021). ***Raising Independent Learners : A Guide to Online and Offline Schooling***. Anvil Publishing, Inc. Call Number: FIL LC 5806 L44 2021 SHS

Vistan, Deogracias N. (2021). ***The Business of Banking : structure and profitability. risks and controls***. Anvil Publishing, Inc. Call Number: FIL HG 2988 V57 2021 SHS

Peterson, Erik: Riesterer, Tim (2020). ***The Expansion Sales: Four Must-Win Conversations to Keep and Grow Your Customers***. Corporate Visions, Inc. Call Number: GC HF 5415.527 P48 2020 SHS

Pacis, Carla M. (2019). ***Bird Flight***. Anvil Publishing, Inc. Call Number: FIL PL 5539 P33 2019 SHS

Barker, Alan (2019). ***Improve Your Communication Skills: How to build trust, be heard and communicate with confidence***, 5th ed. Kogan Page Limited. Call Number: GC HF 5718 B37 2019 SHS

Pacis, Carla M. (2016). ***Birdflight***. Anvil Publishing, Inc. Call Number: FIL PZ 90 P33 2016 SHS

Abad-Jugo, Cyan (2016). ***Letters from Crispin***. Anvil Publishing, Inc. Call Number: FIL PR 9550.9 J84 2016 SHS

Abad-Jugo, Cyan (2016). ***The Looking Glass Tree***. Anvil Publishing, Inc. Call Number: FIL PR 9550.9 A23 2016 SHS

Joaquin, Nick (2004). ***Culture and History***. Anvil Publishing, Inc. Call Number: FIL HM 101 J63 2004 SHS

Prepared by:

Patricio DJ Galo Jr.
Librarian
30 December 2024